



Pittsfield Charter Township

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FOR IMMEDIATE RELEASE

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Pittsfield Township to Close Out 2014 Farmers Market Season on October 9th Featuring Special Guest Senator Warren

Pittsfield Charter Township (September 9, 2014) – The Pittsfield Township Farmers Market is preparing to celebrate the end of another successful market season on October 9th. In its second year, the Farmers Market doubled in number of vendors and number of attendees, created additional business opportunity for food and farm businesses while increasing healthy food access and community interaction. At the season finale, October 9th, Supervisor Mandy Grewal will outline Pittsfield's continued commitment to its farmers market and its vision for agricultural preservation. Senator Rebekah Warren will also be speaking on opportunities for local governments like Pittsfield to partner with the State to promote agricultural preservation. Both Supervisor Grewal and Senator Warren will speak at the opening of the Market.

Land use and agricultural groups have been invited at this special market and there will be a Touch-A-Tractor event for families.

The Farmers Market will be open from 3:00pm until 7:00pm and is located at the Township Hall (located at the corner of Platt Rd and Michigan Ave, 6201 W. Michigan Avenue, Ann Arbor, MI 48108).

In just the last two years, the Pittsfield Farmers Market has helped launch two small food businesses into larger businesses with their own stores and/or wholesale accounts. “We know the market is fulfilling its goals when new businesses outgrow the direct-to-consumer distribution channel and open up a vendor booth for another new business. The mission of the Pittsfield Township Farmers Market is to strengthen and support local and regional food and agricultural businesses, increase healthy and wholesome food access, which is what differentiates us from other markets,” noted Grewal.

In order to continue fulfilling its mission, market staff is busy planning for winter distribution and pursuing EBT infrastructure for accepting food assistance benefits. In addition, Pittsfield Township is forging new partnership to increase agricultural preservation in the Township and in Washtenaw County.

The Pittsfield Township Farmers Market is a proud member of the Michigan Farmers Market Association (MIFMA). For more information on the Pittsfield Township Farmers Market, please visit www.pittsfield-mi.gov. While on the Township's website, don't forget to subscribe to Notify Me to receive updates and information about community news and happenings. Notify Me allows you to subscribe to an unlimited number of email lists to receive email or text message updates regarding the information you have requested. Check out [Notify Me \(www.pittsfield-mi.gov/list.aspx\)](http://www.pittsfield-mi.gov/list.aspx) today!

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