



## Pittsfield Charter Township

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### Office of the Supervisor

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#### FOR IMMEDIATE RELEASE

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### Pittsfield Township Announces New Sustainability Initiatives in Celebration of Earth Month

Pittsfield Township, MI (April 13, 2022): Pittsfield Township's Community Development department is rolling out a series of sustainability initiatives that encourage grassroots, resident engagement in the Township's ongoing efforts to combat climate change in an inclusive and equitable manner.

#### Earth Month EcoChallenge

EcoChallenge is a digital platform that challenges participants to make lifestyle changes that both increase awareness of the environmental impacts of our daily habits and, if undertaken, how these changes can reduce our carbon footprint. The Pittsfield Team EcoChallenge will launch in April and continue thereafter. Participants choose from a myriad of activities and track their eco-impact. Specifically, they will receive detailed data on the positive environmental impact their revised habits – ranging from reduced single-use plastic use to zero waste meals – are making ([www.pittsfield-mi.gov/EcoChallenge](http://www.pittsfield-mi.gov/EcoChallenge)).

#### Solarize

Solarize Pittsfield is a community-driven program that promotes the adoption of clean energy through group purchasing of residential solar panels. Designed to be implemented at the neighborhood level, these campaigns are initiated by residents who want to switch to using solar energy. Any homeowner in Pittsfield Township can organize a Solarize campaign in their neighborhood by using the Solarize Toolkit and Guidebook available on the Township website ([www.pittsfield-mi.gov/solarize](http://www.pittsfield-mi.gov/solarize)).

#### Compost

Pittsfield has created a Homeowners Guide to Backyard Composting along with a Master List of compostable materials. While composting has numerous environmental advantages, it also produces several household benefits. The Guide is designed to simplify and consolidate all the necessary information to launch residents on their composting journey ([www.pittsfield-mi.gov/compost](http://www.pittsfield-mi.gov/compost)).

For more details and information, please visit: [www.pittsfield-mi.gov/sustainability](http://www.pittsfield-mi.gov/sustainability)  
If you have any questions, please contact [info@pittsfield-mi.gov](mailto:info@pittsfield-mi.gov); 734.822.3135

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